

Message Text

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ORIGIN ARA-10

INFO OCT-01 ISO-00 EB-07 COME-00 USIA-15 /033 R

DRAFTED BY ARA/APU:AEBRAZEAL

APPROVED BY ARA/APU:JMSMITH

ARA/ECP:DLACEY

EB/CBA/OCA:JSIMMONS (INFO)

COMMERCE:KHYNES (SUBST)

USIS:JCORR (SUBST)

DESIRED DISTRIBUTION

ARA, APU, COMMERCE, USIS

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FM SECSTATE WASHDC

TO AMEMBASSY MONTEVIDEO

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E.O. 11652: N/A

TAGS: AFSP, BEXP, UY

SUBJECT: FY 1976 COMMERCIAL ACTION PROGRAM (CAP) -
URUGUAY

REF: A) MONTEVIDEO A-94

B) MONTEVIDEO 101

1. WASHINGTON COMMERCIAL ACTION GROUP (W.C.A.G.) MET AND
REVIEWED EMBASSY CAP (REF A). MEETING WAS DELAYED DUE
PERSONNEL CHANGES. WCAG APPROVES EMBASSY CAP WITH FOLLOW-
ING COMMENTS. SUGGEST ACTION SIX UNDER CAMPAIGN FOUR BE
DELAYED PENDING WASHINGTON DECISION TO PRODUCE VTR ON US
HYDROELECTRIC ACCOMPLISHMENTS (USIS SENDING SEPARATE CABLE
EXPLAINING PROBLEM). SUGGEST CAMPAIGN FOUR BE SEPARATED
INTO ENERGY AND A CAMPAIGN FIVE CREATED FOR COMMUNICATIONS;
ALTERNATIVELY, SOME ACTIONS PRESENTLY LISTED UNDER CAM-
PAIGN FOUR COULD BE MOVED TO SURVEY CAMPAIGN. EMBASSY'S
CAP APPEARS WELL-PLANNED, REALISTIC, AND FLEXIBLE. REF B,
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FOR EXAMPLE SHOWS MISSION ABILITY TO REACT QUICKLY AND
EFFECTIVELY TO SUDDEN TRADE PROMOTION OPPORTUNITY.

2. W.C.A.G. COMPOSED OF FOLLOWING PERSONS: FROM STATE -
ARA/APU - AURELIA BRAZEAL; ARA/ECP - DAVID LACEY;
EB/CBA - JOHN SIMMONS. FROM COMMERCE - KENNETH HYNES.
FROM USIS - JOHN CORR. KISSINGER

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